

GREAT THINGS HAPPEN WHEN YOU READ!

READ-A-THON FUNDRAISING PROGRAM



MIND GROWTH
EDUCATION

Up to
80%
profit!

DID YOU KNOW?

- Teach your kids the **value of giving** and **inspire caring and empathy!**
- For every **dollar** raised, one **minute** will be read!
- Even friends or family out of town can support your reading efforts. All the money and reading minutes are handled and tracked for you - **online!**
- The child will be mailed a **small gift** and an **achievement certificate** after completing their reading goal journey!

WHAT YOU NEED TO KNOW

- There is an upfront cost of **\$14.99** to participate in this fundraising program.
- Read-A-Thon's can be held at **any time during the year.**
- A Mind Growth Education representative will be **assigned** to your family to help with any questions you may have.
- You can choose from **two different reading log programs:** "Read Across Canada" or "Read Across the World".
- Available in both **French** and **English.**

- **Sign up today to book your fundraiser!**
- Have more questions, email us at **info@mindgrowtheducation.com**

HOW IT WORKS

- Upon signing up for a "Great Things Happen When You Read Read-A-Thon", the family of the child will receive a **digital starter kit** via email shortly afterwards, which has forms and contracts to complete, sign, scan and send back to Mind Growth Education via email.
- When all of the pertinent information is received from the organizer, Mind Growth Education will send the organizer **the link to their customized Charitable Impact Fundraising Campaign page.** (See information below about "Charitable Impact Foundation") and **the login information for the child's Mind Growth Education account** prior to his/her "Read-A-Thon" event date.
- **During the first 24 hours:** The child and his/her family members will gather sponsors using their online "Charitable Impact Fundraising Campaign page" to raise funds for their preferred cause.
- **After the first 24 hours, at one point during the day:** The child will receive via email how many minutes he/she is to read for the duration of it's "Read-A-Thon" event after the fundraising part of the event is over. The "Read-A-Thon" part of the event does not need to start the following day. It can start whenever your family has the time and is ready to read!
- **During the following few weeks:** The child begins reading and logs in his/her minutes in their Mind Growth Education's reading log program account until they've reached their goal! **HOW FAR WILL YOUR FUNDRAISING AMOUNT GET YOU ON YOUR READING JOURNEY!**
- All donations are sent from the Charitable Impact Foundation to your chosen cause **after the first 24 hours fundraising deadline** in the boy's or girl's honour.

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All available in English & French!

WHAT'S INCLUDED?

- "Read-A-Thon" Appointed Organizer To-Do List
- Mind Growth Education Partnership Contracts (Terms And Conditions Contract and Privacy Policy Contract)
- "Read-A-Thon" Timeline Agreement
- Child Information (Participant's and Organizer's Names, Home Address & Organizer's Email Address)
- A list of ways to make your "Read-A-Thon" event the best ever!
- Reading Bingo Challenge
- Next steps!
- Custom Digital "Read-A-Thon" Fundraising Event Invitation to send to everyone via email or text or to post on your social media outlets.

WHO TO SUPPORT?

SUGGESTED CHARITIES AND NON-PROFIT ORGANIZATIONS TO SUPPORT

- We Charity
- Children Believe
- Canadian Feed the Children
- The War Amps
- 360°kids
- Big Brothers and Big Sisters of Canada
- Trails Youth Initiatives
- Boundless School
- Children's Cottage Society
- Sleeping Children Around The World
- Local SPCAs
- Local Hospitals
- Local Firefighter Stations
- Local Schools (for libraries, for breakfast initiatives, etc.)

WE ARE HERE TO HELP!

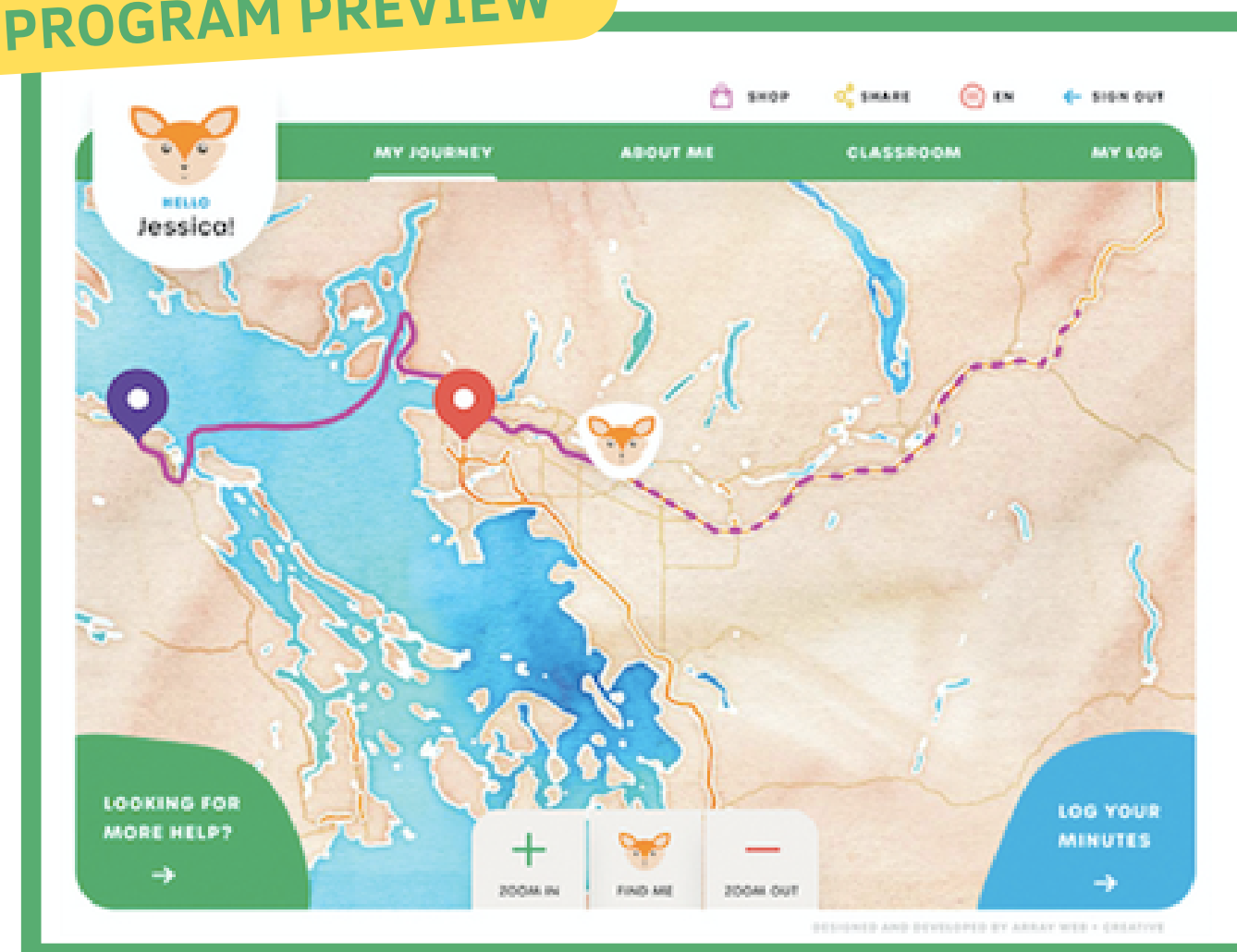
Email address:

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READING LOG PROGRAM PREVIEW



Great things happen when you read!

"Read-A-Thon" Fundraising Program

