



MIND GROWTH
EDUCATION



FOREST PARK ELEMENTARY SCHOOL'S READING CHALLENGE FUNDRAISING EVENT

Here is the link to your group's custom online master campaign page:

<https://fundrazr.com/forestpark2023>

YOUR HOMEWORK:

- 1) You could start sharing the link in a class newsletter, via email campaigns or even by text - Just make sure it is visible to everyone for the best result! Research shows you can make up to 80% more money when people can contribute online!
- 2) Hand out the travel tags to each student in your classroom.

That's it! :)

Q: How should the students log in their minutes?

A: They could click on the "Log Minutes" button in their Mind Growth Education account and enter the minutes they've read for the day!

YOUR "READING CHALLENGE FUNDRAISER" TIMELINE

*Monday, May 22nd, 2023 to Friday, June 2nd, 2023

- Two weeks of "Fundraising" starting Monday, May 22nd, 2023 to Friday, June 2nd, 2023: Your school's families start advertising/promoting their division(s) link as much as possible on their social media outlets, by email or even by text.
- Simultaneously, two weeks of the "Reading Challenge" starting Monday, May 22nd, 2023 to Friday, June 2nd, 2023: Students begin reading and logging in their minutes in their Mind Growth Education's reading log program account. The challenge is: CAN THE STUDENTS OF FOREST PARK ELEMENTARY SCHOOL READ ACROSS THE WORLD IN TWO WEEKS?
- The last day of the "Reading Challenge" is Friday, June 2nd, 2023: The handing out of the prizes (if there are any), certificate of achievements will be up to the appointed organizer to organize on their own terms.

FUNDS RAISED: 75% of the net funds raised will go towards new books, STEAM activities and flexible seating. Also, 10% of the funds raised will go towards the Grade 7 Graduation. The remaining 15% goes towards Mind Growth Education to help cover costs such as subscription cost, certificates of achievement, administrative fee + the Paypal or Stripe payment processing fees and transaction costs.